

# Forcelead Technology Corp. 6996. TWO

2Q 2025 Results
Investor Presentation
2025/Sep

Shaping the colorful future; Driving the display revolution.



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## **About Forcelead**

#### **Company Profile**

Forcelead Technology Corporation

Ticker: 6996.TWO

Established / Listed: 2009 / 2024

Headquarter: Taiwan Hsinchu

**Shares Outstanding\*** 41,919 thousands

Market Cap\* US\$205m / NT\$5.95b

Shareholders\* Sitronix 55.9%

\*as of 2025/8/6

#### **Business Model**

- Global market leader in mid-sized and small-sized Auto display driver ICs
- Comprehensive product line: Proprietary products
- Long-term growth: the rising trend of smart cockpits drives global demand and technology change

#### **Products**

**Automotive DDIC** 

Cluster

Head-up displays (HUDs)

E-rearview mirrors

3-by-1 circular control knobs

Center console

Rear-seat entertainment

Non-Auto DDIC

AloT

Industrial

Power Management IC



### **Complete Product Lines**

- Cluster Display
- E-rearview Mirror Display
- Head-up Display, HUD
- 3-by-1 Circular Control Knobs

- Rear-seat Entertainment Displays.
- Auto Display Design
- High Brightness, Low Power Consumption
- OSD Technology

#### **Major Products**

Head-up Display, HUD



3-by-1 circular control knobs





**E-rearview Mirror** 



**Cluster Display** 





## **Auto DDI – Intelligent Cockpit**

- Smart Cockpit and Connected Vehicles: Displays are set to double in volume and upgrade in specifications, with IEK forecasting a 12% CAGR from 2023 to 2030.
- Design Trends: Transition from a single large screen to distributed displays; HUDs expanding in size, while instrument clusters shrink. Digital display replaces analog.
- Display Technologies: Moving toward narrower bezels, higher brightness, higher resolution, and projection solutions.
- Safety and Regulation: Increasing adoption of OSD, RGBW, and rear-view camera systems.





## **Smart Cockpit Boosts Auto Display Units**

	Display	Unit/ Per Car	Rationale, Market			
Traditional	Center Console	1	Spec. Change, OEM / AM			
Traditional	Digital Cluster	1	Spec. Change, OEM			
New	E-Rearview Mirror	1	Emerging, OEM / AM			
New	E-Side Mirror	2	Emerging assist, OEM			
New	Head-up Display, HUD	1	Spec. Change, OEM			
New	Rear Seat touchscreen	1	Emerging, OEM			
New	3-by-1 Circular Control Knobs	3	Customized, OEM			
New	Individual Displays (3 passengers)	3	Optional, OEM / AM			
AM	GPS Navigation	1	AM			
	Total	14				



## **HUD Adoption Becoming a Mainstream Trend**

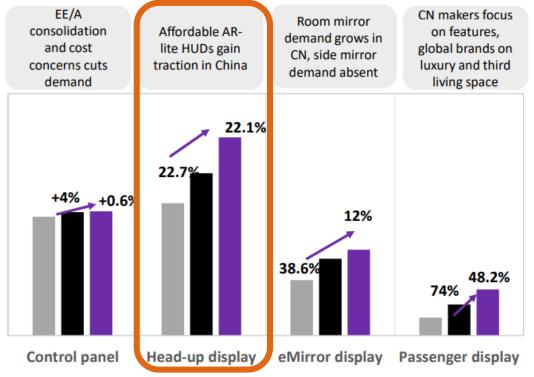
**HUD Is Becoming The Future Standard.** 

AR head-up displays that project information 10 meters ahead of the driver, covering navigation, ADAS, vehicle status, and entertainment information.



## HUD market is growing at an annual rate of approximately 22% and continues to expand.\*

In the China market, HUD-equipped vehicle volume grew from 1.0m units in 2020 (penetration rate of 4.7%) to 3.9m units in 2024 (penetration rate of 13.9%).\*\*



<sup>\*</sup>Source: Omdia 2025,

<sup>\*\*</sup>Source: China Industry Research Institute (CIC) Report



### **Automotive Industry**

#### **Characteristics**

- Long validation cycles: meet zerodefect standards and pass AEC-Q100 certification requirements
- Custom specifications developed with automakers
- Sole-source supply and stable delivery
- Long product life cycles



#### **Patents**

Patents granted across Taiwan, the U.S., Japan, China, and South Korea

**Automotive-grade reliability certification AEC-Q100** 



#### **Non-Auto Product Lines**

- AloT DDIC
- Smart Healthcare and Smart Home DDIC
- POS Retail Systems DDIC

- Industrial DDIC
- Surveillance DDIC
- Power Management IC

#### **AloT & Industrial**











#### Revenue

- 2025 YTD: as of July, accumulated unaudited revenue is NT\$ 1,432 million, a decrease of 16.89% YoY.
- 2Q25: revenue decreased by 1.22 % QoQ, decreased by 20.81% YoY

Item	2Q25	1Q25	Q/Q	2Q24	Y/Y
Revenue (NT'000)	616,653	624,295	-1.22%	778,742	-20.81%
<b>Gross Profit Margin</b> %	37.35%	39.03%	-1.68%	41.32%	-3.97%
<b>Operating Margin</b> %	15.50%	17.35%	-1.85%	24.35%	-8.85%
EPS (NT\$)	2.43	2.40	+0.03	4.56	-2.13



#### **Sales Mix**

Product Type	2020	2021	2022	2023	2024	1Q2024	2Q2024	3Q2024	4Q2024	1Q2025	2Q2025
Auto	40.44%	43.91%	65.12%	75.80%	84.56%	82.33%	84.77%	86.25%	84.60%	87.85%	87.07%
Non-Auto	59.56%	56.09%	34.88%	24.20%	15.44%	17.67%	15.23%	13.75%	15.40%	12.15%	12.93%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

#### **Turnover Metrics**

Turnover day	2020	2021	2022	2023	2024	1Q2024	2Q2024	3Q2024	4Q2024	1Q2025	2Q2025
Inventory	86	80	127	126	106	112	103	109	115	123	107
AR	28	21	28	25	24	25	27	28	28	31	31
AP	69	74	56	40	55	57	57	63	62	63	54



#### **Income Statement**

NT\$ / Year	2021	2022	2023	2024	1Q 2024	2Q 2024	3Q 2024	4Q 2024	1Q 2025	2Q 2025
Sales ( 000')	3,532,757	2,809,051	2,656,536	2,969,215	682,455	778,742	784,197	723,821	624,295	616,653
GPM %	56.86%	41.10%	36.04%	40.30%	39.16%	41.32%	42.00%	38.42%	39.03%	37.35%
Opex/sales %	18.62%	16.34%	17.41%	18.63%	17.70%	16.99%	17.57%	22.39%	21.70%	21.88%
Op. Margin %	38.25%	24.76%	18.63%	21.70%	21.48%	24.35%	24.44%	16.09%	17.35%	15.50%
Non-OP (000')	8,393	18,182	22,215	31,782	8,531	9,002	4,016	10,233	11,710	(1,532)
Tax %	17.69%	19.19%	15.51%	12.95%	12.33%	12.64%	15.69%	9.99%	16.85%	(7.39%)
Net Income %	31.68%	20.53%	16.45%	19.82%	19.93%	22.28%	21.04%	15.75%	15.99%	16.38%
EPS (NTD)	32.50	18.20	11.74	15.37	3.58	4.56	4.34	2.89	2.40	2.43



- The latest ESG report is available on the company website at <u>www.forcelead.com.tw</u>
- 2024 Dec: established The Sustainability and Risk Management Committee
- 2022: Completed a greenhouse gas self-inventory

## Q & A Thank You.



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